

## Press release

## Ergon Capital Partners announces the appointment of Mr. Patrick Albaladejo to its Board of Senior Advisors

**Brussels, March 9, 2017** – Mr. Albaladejo held for over 9 years the position of Executive Vice-President in charge of strategy and image at Hermès International. Prior to that, he had a long career in France and abroad as a senior executive in large international consumer goods groups (Quaker Oats, Colgate Palmolive, Diageo) and luxury family owned companies (Coty, William Grant).

He earned a master in management from HEC Business School in Paris in 1978 with major in marketing and also holds a degree in Spanish from La Sorbonne University.

He is an HEC affiliate professor where he teaches the luxury certificate and a luxury elective course part of the MBA; in addition, he is involved in several executive education programs with specialization in international brand management and strategy.

He is currently Chairman of the board of Alex Begg, a Scottish luxury cashmere company, and participates as industry expert to the Board of Directors of Visionnaire, an Ergon portfolio company.

Ergon's Board of Senior Advisors consists of a senior group of seasoned business managers from the geographies and sectors targeted by Ergon. It meets on a regular basis to review Ergon's investment strategy and provide insight to Ergon's management team.

\*\*\*

## **About Ergon Capital Partners**

Ergon is a mid-market private equity investment company with ~€500 million under management backed by family-controlled Groupe Bruxelles Lambert, through its fully owned subsidiary Sienna Capital, as cornerstone investor, and selected European institutional investors. Ergon is a disciplined and discreet value investor, which provides "patient and friendly capital" to entrepreneurs and managers, who need capital and industrial solutions to accelerate the development of their companies. Ergon makes equity investments from €20 million up to €70 million in leading companies with a sustainable competitive position in attractive niche markets located in the Benelux, Italy, Iberia, France, Germany and Switzerland. Ergon is advised by Ergon Capital Advisors which has offices in Brussels, Paris, Madrid, Milan and Munich. Since its inception in 2005, together with its preceding investment programs Ergon invested in 16 companies (of which 4 in the Benelux, 7 in Italy, 2 in France, 1 in Spain and 2 in Germany) and has completed 20 add-on acquisitions for a total aggregate transaction value in excess of €3 billion. Ergon's current portfolio consists of 8 companies in various sectors encompassing luxury, specialty retail, industrial manufacturing, healthcare, leisure and gastronomy.

For more information on Ergon Capital Partners visit www.ergoncapital.com