

# ERGON

## Press release

### **Ergon announces the appointment of Mrs. Insa Klasing to its Board of Senior Advisors**

**Brussels, October 31, 2018** – Insa Klasing is Co-founder and CEO of TheNextWe, a digital coaching startup in Berlin specialized in mindset change. Prior to that she was General Manager of KFC Germany, Austria, Switzerland and Denmark, where she doubled the business. Before joining KFC, Insa was Country Manager Germany for innocent drinks, successfully launching the smoothie startup from the UK in Germany, which emerged as market leader. She previously worked as strategy consultant for Bain & Company's London office, advising consumer goods and private equity clients. Insa began her career in development, as Policy Analyst in Action Aid's New Delhi office, where she published a book on disability and social exclusion in India. She is founder of Zindagi-India, an NGO that built primary schools in the Himalaya.

She holds a BA in Politics, Philosophy and Economics (PPE) from the University of Oxford and an MA in South Asian Area Studies from the University of London.

Insa is a sought-after keynote speaker and regularly writes for the Management Blog of the Wirtschaftswoche. She serves on the board of SV Group and Sausalitos. She was named Young Global Leader by the World Economic Forum in 2017.

Ergon's Board of Senior Advisors consists of a senior group of seasoned business executives from the geographies and sectors targeted by Ergon. It meets on a regular basis to review Ergon's investment strategy and provide insight to Ergon's management team.

Wolfgang de Limburg, Managing Partner of Ergon stated: "After several years of fruitful collaboration in the context of the Sausalitos' board, we are convinced that Insa, through her broad experience in consumer goods, gastronomy and new technologies, will bring great value to our Board of Senior Advisors".

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### **About Ergon**

Ergon is a mid-market private equity investment company with ~€1.0 billion under management backed by family-controlled Groupe Bruxelles Lambert, through its fully owned subsidiary Sienna Capital, as cornerstone investor, and selected European institutional investors. Ergon is a disciplined and discreet value investor, which provides "patient and friendly capital" to entrepreneurs and managers, who need capital and industrial solutions to accelerate the development of their companies. Ergon makes equity investments from €25 million up to €75 million in leading companies with a sustainable competitive position in attractive niche markets located in the Benelux, France, Germany, Italy, Iberia and Switzerland. Ergon is advised by Ergon Capital Advisors which has offices in Brussels, Paris, Munich, Milan and Madrid. Since its inception in 2005, over successive investment programs, Ergon raised ~€1.5 billion, invested in 20 companies (of which 6 in the Benelux, 2 in France, 3 in Germany, 7 in Italy and 2 in Spain) and has completed 40 add-on acquisitions for a total aggregate transaction value in excess of €3.5 billion. Ergon's current portfolio consists of 10 companies in various sectors encompassing luxury, specialty retail, industrial manufacturing and services, healthcare, media, leisure and gastronomy.

For more information on Ergon visit [www.ergoncapital.com](http://www.ergoncapital.com)